



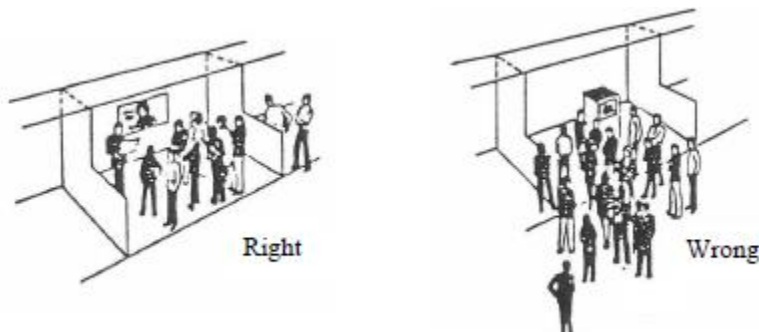
Sightlines & Blocking Aisles

Blocking the Sightlines of Neighboring Booths:

- In order to create a fair exhibiting environment for all exhibitors, we will be strictly enforcing the sightline rules that are detailed in the Rules & Regulations section. Below is a quick guide for sightline rules by booth size:
 - Inline/Perimeter = the front 5ft of booth cannot exceed height of 4ft where bordering neighbor(s)
 - Peninsula = the back wall height cannot exceed height of 4ft within 5ft of aisle where bordering neighbor(s)
 - Island = no sightline restrictions to follow

Blocking Aisles including Celebrity Appearances:

- **Bringing a celebrity or special guest to your booth? Will you have radio/video productions or book signings? We can help you promote- FOR FREE! Submit your celebrity or special guest appearances prior to the opening day of the show by [clicking here!](#)**
- Exhibitors should conduct sales and product demonstrations in a manner which assures all exhibitor personnel and attendees are **within the contracted exhibit space** and not encroaching on the aisle or neighboring exhibits.
- Should spectators interfere with the normal traffic flow in the aisle or overflow into the exhibits of your neighbors on each side or across the aisle, Show Management will request that you limit or eliminate the presentation.
- Special caution should be taken when demonstrating machinery or equipment that has moving parts or any product that is otherwise potentially dangerous.
- Exhibitors should establish a minimum setback of three feet (3') and/or install hazard barriers as necessary to prevent accidental injury to spectators.
- Sound demonstrations should not exceed 85 decibels.
- Demonstrations should only be conducted by qualified personnel.



If you have any questions, please contact Exhibitor Services:
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